

FUTURE OF SUPPORT RAISING

2019 FUTURE OF SUPPORT RAISING National Conference Series SPONSORSHIP OPPORTUNITIES

Atlanta | February 25-26, 2020
LA | October, 2020

Support raising keeps ministries white. But change is possible.

VISION

The collaborative team behind Future of Support Raising is seeking a future where everyone, regardless of gender, ethnicity, or social connection can fully participate in God's global mission.

BACKGROUND

Thank you for considering a partnership with the Future of Support Raising Conference!

The Future of Support Raising conference was birthed out of the ministry experience of Eric and Kristy Robinson. After support raising for 15 years, Eric completed his doctoral research on how support raising keeps organizations white. Some years earlier, Ginny completed her Master's thesis on how organizations that transition from a support raising model to a traditional fundraising model can increase their mission impact. Eric and Ginny met at the first conference and experienced a moment of profound nerdiness over their shared passions for organizational effectiveness, fundraising, and ministry. Next came Kathy, with over 20 years of support raising ministry, a shared passion for organizational effectiveness, and a tolerance for nerdiness.

The team behind the Future of Support Raising Conference series has a combined:

- 23 years of fundraising experience
- 28 years of organizational leadership
- 36 years of support raising
- Plus a Master's thesis and PhD dissertation on the topic!

Ginny Giles is President & Founder of Community Equip'd, a national nonprofit consulting company. She thinks fundraising is great fun and is obsessed with organizational effectiveness.

Kathy Khang brings more than two decades of leadership development and consulting work with nonprofit organizations and churches. Kathy helps individual leaders, teams, and organizations bring alignment between values and actions.

Eric Robinson spent 15 years in ministry and completed a doctoral dissertation on helping ministries pursue more just funding practices for mission. He desires to churches and ministries bring about the future of support raising.

Together, this team of skilled professionals has served all shapes and sizes of ministries, built a wealth of fundraising expertise, and researched ministries who have successfully changed their models to be more equitable and just for all. The insights we have learned can be put into practice by any ministry, and we're excited to share them with you!

FUTURE OF SUPPORT RAISING 2020 CONFERENCE SERIES

Following the overwhelming response to the first conference, there will be a series of two intimate conferences around the country. Each conference will be a gathering of 200-250 leaders from around the globe.

The **goal** of each conference is to spark creative solution-driven thinking and inspire ministry employees to experiment with strategies that will foster equitable fundraising practices.

Conferences are scheduled for:

Atlanta, February 25-26, 2020

LA, October 2020

CONFERENCE CONTENT & ATTENDEES

Each two-day conference will bring together ministry leaders, support raising coaches, teams, and ministry staff who are passionate to see more people be able to participate in God's mission. Attendees are typically interested in seeing their ministry be more diverse and in exploring ways to change support raising.

At the conference, attendees will:

- **Learn the latest research**, including the findings of @misseoeric's three-year doctoral program on justice and funding mission.
- **Hear case studies from local ministry leaders** who have made changes to support raising that is more just and equitable.
- **Be trained in the latest tools** available for ministry leaders who want to help their team innovate in creative new ways.
- **Study God's word** and what God might have to say to us about the future of support raising.
- **Network with other ministry leaders** passionate about solving some of the toughest challenges in mission today.
- **Brainstorm practical next steps** for your ministry that you can implement immediately.

SPONSORSHIP OPPORTUNITIES

Benefit	Supporter	Advocate	Leader	Champion
Level	\$950	\$2,500	\$5,000	\$10,000
Registrations to conference location and date of choice	2	4	10	20
Logo and Link on Website	X	X	X	X
Promoted Social Media Mentions		2 (1 per conference)	4 (2 per conference)	6 (3 per conference)
Slide at Plenary			X	X
Exhibit Table			X	X
Prominent display of logo and link in all electronic communications			X	X
Prominent display of logo in each attendee packet				X
30 Second Video (provided by sponsor)				X

ADDITIONAL ADVERTISING

- Meal Sponsorship: \$2,500 per meal, per conference
 - ◆ 10 minute presentation during meal
- Exhibit Table: \$1,500 per conference

CONTACT

To speak with someone about a sponsorship for the 2020 Future of Support Raising Conference series contact Ginny@communityequipd.com.